



Online Stores – Are They For You? **A Practice Management Seminar**

Please join the **NJVMA**, **NJVHMA** and **NJVTA** on **Thursday, May 11, 2017 9:00am to 11:00am** at NorthStar VETS, Robbinsville, NJ for a Practice Management Seminar: Online Stores – Are They For You? - The Do's and Don'ts for maintaining a profitable online store.

Our speaker, Sarah Mills, brings over 15 years of experience in customer relations, starting with the Disney Company, where she was trained in sales, marketing, and exemplary service. Sarah joined Vets First Choice in 2012 and is now a National Key Account Manager, advising veterinary practices on inventory solutions, client engagement, and Proactive Prescription Management all over the country.

Seminar Agenda:

8:00 – 9:00am **Registration and Breakfast**

9:00 – 10:00am **Online Stores Presentation**

Today's veterinarians are under constant attack from outside pharmacies and retailers. Managing expensive inventory and price matching to compete with the online market is not a sustainable business model anymore. Introducing your own online store to your practice simplifies your life by increasing compliance, streamlining in-clinic inventory, and strengthening your relationship with your pet owners.

10:00 – 11:00am **Roundtable Discussions**